



CENTER *for* FAITH *and* FREEDOM

SALT & LIGHT PRODUCTIONS WINS FOUR TELLY AWARDS AT 32nd ANNUAL COMPETITION

(Sarasota, FL-May 17, 2011) - Salt & Light Productions has been named the recipient of four 2011 Telly Awards for public service announcements it created for the Safe Place and Rape Crisis Center and United Way of Manatee County.

A campaign of four public service announcements created for SPARCC earned a silver Telly Award in the category of Local Television Commercial Campaign, a bronze Telly Award in the category of Public Service Commercial, and a bronze People's Telly Award in the category of Local Television Commercial. A new category for the Tellys, the People's Telly Award, is chosen directly by the public via the Internet.

Over the past year, video presentations created for SPARCC have led to 6 Tellys and an Emmy Award, making it Salt & Light Productions' most awarded project to date.

A PSA created for United Way of Manatee County also won a bronze Telly Award in the category of Local Television Commercial.

Telly Awards are issued annually to honor the very best in television and media production. The 32nd Annual Telly Awards competition received over 13,000 entries from some of the nation's most respected production companies, ad agencies, television stations and other media related corporations.

"Our organization is blessed to be recognized for our commitment to excellence," noted Founder and President Stuart J. Roth. "We are dedicated to helping those less fortunate and sometimes overlooked members of society by sharing their stories and testimonies with communities throughout the nation. Our goal is to help inspire and encourage charities by equipping them with the necessary multi-media tools to communicate their message and vision to donors, program recipients and community leaders."

Salt & Light Productions is a project of the Center for Faith and Freedom, a non-profit organization that has been serving communities across the nation since 1989 with its multi-media and production capabilities.

The Center has been awarded 26 Telly Awards and its Senior Producer, Don Gangnagel, has been the recipient of two Emmys for his work at the Center.

For further information about the Center for Faith and Freedom and to see our award winning videos, please visit our website at www.faithandfreedom.org or contact Patty Dodson at 941.487.4061

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