

FOR IMMEDIATE RELEASE

Lakewood Ranch Community Fund
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LAKWOOD RANCH COMMUNITY FUND HONORS STUART J. ROTH

The Board of Advisors of the Lakewood Ranch Community Fund is pleased to announce Stuart J. Roth as the recipient of the Sixth Annual C. John A. Clarke Humanitarian of the Year Award. Mr. Roth, President and CEO of The Center for Faith and Freedom (CFF) in Lakewood Ranch, was selected for this honor due to his genuine commitment to the community through his personal investments of time, energy, and resources.

Mr. Roth founded the Center for Faith and Freedom in 1989 and relocated this dynamic non-profit corporation to Lakewood Ranch in 2004. The sole purpose of this unique humanitarian organization is to serve the less fortunate members of our community. It does this by providing charitable agencies with modern communication tools that help them deliver their messages. At the core of CFF is Salt & Light Productions, a professional multi-media production company that partners with organizations to create original programs at no cost to these groups. These professionally produced video projects enable organizations to increase the community's awareness of their works and assist them in fund raising efforts.

From its inception, the CFF and Salt & Light Productions have been at the cutting edge of the multi-media arena. Their efforts on behalf of other organizations have been recognized with multiple regional Emmy and Telly awards. Mr. Roth has provided these services from its 8300 square feet, \$2.2 million headquarters that includes a state-of-the-art production complex with studio, editing, screening, and conference facilities. With these modern tools Mr. Roth and his staff have created presentations that make the public aware of the special needs of the less fortunate and frequently overlooked members of our society.

At no charge, the CFF has created more than 50 productions supporting the works of local and state charitable organizations. In recent years, Mr. Roth has expanded the CFF mission to the global arena. He has sent the CFF production team to Uganda, Tanzania, Russia, and Haiti.

In addition to these multi-media projects of Salt & Light Productions, Stuart J. Roth has provided complimentary professional office space to at least seven local and regional charitable non-profit organizations.

Bob Borkowski, Treasurer and Chair of the Lakewood Ranch Community Fund Award Selection Committee, notes: "Stuart J. Roth more than represents the high standards of philanthropy recognized by this award; the Community Fund is pleased to honor him. Mr. Roth's vital ideas and personal sacrifices exemplify the ideal of service to the community."

The Board of Advisors of the Lakewood Ranch Community Fund will host a reception at 4:00 PM on October 15, 2010 at the Lakewood Ranch Town Hall to announce the recipients of its 2010 non-profit organization grants and to honor the significant philanthropic contributions made to the community by Stuart J. Roth. The public is invited to attend.

The C. John A. Clarke Humanitarian of the Year Award was established in recognition of John Clarke's lifelong dedication to humanitarian ideals that have perpetuated the high ethical, moral, and professional standards that epitomize his life. Mr. Clarke served as an early visionary in the development of Lakewood Ranch and as a catalyst in the creation of the Lakewood Ranch Community Fund. Past honorees include John Clarke, Don O'Leary, Pat Neal, Lorraine and Dick Vitale, and Darrell Turner.

The Lakewood Ranch Community Fund was established in 2000 as a donor-advised fund under the umbrella of the Manatee Community Foundation and is governed by a volunteer Board of Advisors. Support of the Community Fund is made through contributions from residents and corporate sponsors as well as through its own fund raising events. For further details about the Lakewood Ranch Community Fund, please see the website at www.LWRFund.org.

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